Sea Pact FAQ

What is Sea Pact?

• Sea Pact is a coalition of progressive seafood companies engaged in a range of coordinated activities that promote positive change for the world's oceans.

Who are the members of Sea Pact?

- The members of Sea Pact are ten like-minded seafood companies from the U.S. and Canada with progressive sustainability commitments.
 - Albion Farms & Fisheries, Victoria, British Columbia. Contact Guy Dean (604) 295-2025
 - o Euclid Fish Company, Cleveland, Ohio. Contact John V. Young, (440) 951-6448
 - o Fortune Fish & Gourmet, Bensenville, Illinois. Contact Mark Palicki, (630) 860-7324
 - o Ipswich Shellfish Group, Ipswich, MA. Contact Jim Saxonis, (978) 356-4371
 - o J.J. McDonnell, Baltimore, Maryland. Contact Allison Luettel, (410) 799-4000 x 104
 - North Atlantic Inc., Portland, Maine. Contact Bill Stride, (207) 774-6025
 - Santa Monica Seafood, Rancho Dominguez, California. Contact Logan Kock, (310) 886-7935
 - o Seacore Seafood, Toronto, Ontario. Contact Sal Battaglia, (905) 856-6222 x 253
 - Seattle Fish Co., Denver, Colorado. Contact Hamish Walker, (303) 329-9595 x 121
 - Stavis Seafoods, Boston, Massachusetts. Contact Richard Stavis, (617) 482-6349

What does Sea Pact hope to accomplish?

- As seafood suppliers, we recognize our responsibility to not only embrace environmental stewardship, but to also safeguard our waters to ensure the healthy availability of seafood for generations to come.
- To help achieve this, we have collectively established Sea Pact in order to pool our resources and knowledge to support improvements to fishing and fish farming systems globally.

What is Sea Pact's mission Statement?

 Sea Pact is a group of leading North American seafood companies dedicated to driving stewardship and continuous improvement of social, economic, and environmental responsibility throughout the global seafood supply chain.

How did Sea Pact begin?

- Sea Pact grew out of Santa Monica Seafood's successful "Responsible Sourcing/Vendor Partnership (RSVP)
 Program, a collaboration with FishWise that applied a percentage of their purchases towards projects aimed
 at improving fisheries and aquaculture efforts at home and abroad. The program generated interest from
 like-minded companies in both the U.S. and Canada who wanted to offer a similar type of financial support.
- A panel presentation at the 2012 Boston Seafood Show was the catalyst for the initial discussions, and six founding members of Sea Pact were selected in 2013 based on their progressive sustainability policies.

What is the role of New Venture Fund?

New Venture Fund (NVF) is a non-profit public charity acting as a fiscal sponsor for Sea Pact, which includes grant
and contract management. Under New Venture Fund, Sea Pact can act as a non-profit organization and
distribute and receive charitable donations.

How can I contribute to Sea Pact?

• Donations may be submitted as a one-time or recurring gift via the button on the Sea Pact website. Donations are protected by our 501(c)3 non-profit status through NVF, and are used only for project funding.

What is the role of Sustainable Fisheries Partnership (SFP), FishWise, and Ocean Outcomes?

- SFP, FishWise, and Ocean Outcomes act as environmental consultants for Sea Pact. These organizations draw on their experience in sustainability to advise Sea Pact on improvement projects to fund and how best to utilize their resources to promote positive environmental gains.
- Rob Johnson is the Managing Director of Sea Pact. Contact: rjohnson@seapact.org | (902) 222-4933